

# FACT SHEET

7-9 May 2020 | BITEC | BANGKOK

THE 7<sup>TH</sup> INTERNATIONAL TRADE SHOW FOR HORTICULTURAL AND FLORICULTURAL PRODUCTION AND PROCESSING TECHNOLOGY



## THE MOST INTERNATIONAL HORTICULTURAL TECHNOLOGY EXHIBITION IN ASIA

- 350 exhibitors from 29 countries
- 14,000 visitors from 69 countries
- World-class speakers and experts at Asian Horticultural Congress 2020



## HIGH DECISION AND BUYING POWER OF VISITORS

- 44% are top growers, fresh produce processors, breeders
- 37% senior management
- 29% are importers, distributors and wholesalers
- 85% with direct purchasing power



## JOIN HORTICULTURAL INNOVATOR COMMUNITY

- Get-together with top 500 hosted buyers
- Set-up meeting with buyers via business matching app
- Exclusive networking with quality buyers and post-event farm visit





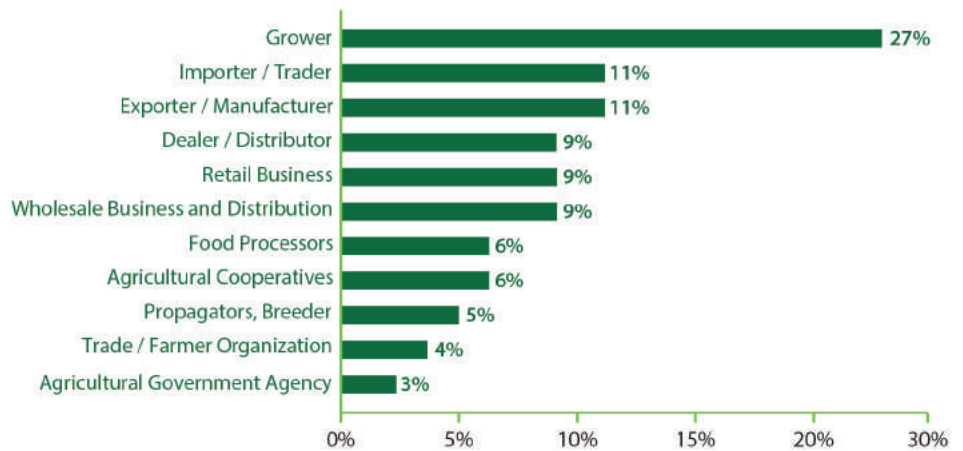
# LEADING HORTICULTURAL MANUFACTURES AS OFFICIAL LAUNCH AND PREMIUM PARTNERS



## EXHIBITION AREAS

- Greenhouse & Automated Control
- Seed, Seedling, Young Plant
- Gardening Tools
- Irrigation
- Crop Protection, Pest & Weed Solutions
- Fertilizer, Soil Nutrition, Substrates
- Fruit & Vegetable Processing Technology
- Post-harvest Technology
- Urban Farming, Plant Factory

## VISITOR PROFILE



## RATES

Early bird until 21 June 2019  
[www.horti-asia.com/exhibiting](http://www.horti-asia.com/exhibiting)



### Raw space (min. 18 sq.m.)

Early bird rate \$ 283 / sq.m.  
 Regular rate \$ 335 / sq.m.

#### Remark:

- Reservations are on a first-come-first-served basis and serve as binding contract subject to cancellation policies.
- Corner Location 10% extra charges of net space.
- VAT is excluded and is subject to change by the law.

## VENUE

BITEC – Bangkok International Trade & Exhibition Centre  
 Hall EH 98 and EH 99



### Basic booth (min. 9 sq.m.)

Early bird rate \$ 325 / sq.m.  
 Regular rate \$ 375 / sq.m.  
 Basic package consists of:

- 1 Information counter
- 2 Folding chairs
- 2 Fluorescent lights
- 1 Power socket
- 1 Wastebasket



### Premium booth (min. 9 sq.m.)

Early bird rate \$ 350 / sq.m.  
 Regular rate \$ 399 / sq.m.  
 Premium package consists of:

- 1 Information counter
- 2 Folding chairs
- 1 Round table
- 2 Easy chairs
- 2 Fluorescent lights
- 1 Power socket
- 1 Wastebasket
- 1 Front fascia digital print
- 2 Wallpapers

For more information please visit [www.horti-asia.com](http://www.horti-asia.com)

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